

Carbon Monoxide Action Plan

Draft September 10, 2007

OBJECTIVE	2007	2008	2009	2010	LEAD ORG(S).	COMMENTS	COST
Objective 1: Community Awareness							
A. Develop simple educational brochure.		CC design and print in Jan. 2008			Healthy Homes Coalition	Messaging: A. CO kills B. CO hurts child development C. Clearly instructs parents on action steps. Intern/class project?	\$520 1000 copies (12 hours staff time, \$0.26 each printing)
B. Have a presence at health fairs		CC compile display in Jan. 2008			Healthy Homes Coalition Partners	Life EMS help identify fairs Alliance for Health fair at Woodland Mall (seek underwriter for booth)	\$920 Display board \$150 Graphic design \$ 520 Printing \$150 plus vending fees
C. Partner organizations distribute HHC materials on CO					Life EMS GRFD ACSET HRS	ACSET publicize when weatherizing	no cost
D. Collect and tell local stories, first-hand experiences.	watch media fall 2007				Healthy Homes Coalition	Start on own, eventually enlist the support of a PR firm	\$500 - \$2,000 for PR firm
E. Develop simple educational program for providers.		Start fall 2008			Healthy Homes Coalition	AFHH NCHH MNA for CEU's?	\$1,000 to develop Pay for delivery with participant fees.
F. Develop seasonal messaging campaigns		CC start Jan. 2008			Healthy Homes Coalition	i.e. grills in the summer, furnaces and warming up cars in the fall, auxiliary heat and generators in winter (or with storms). Intern? Class project?	\$520 per campaign (same as simple ed brochure 1.A.)
G. Fact sheet on how to buy and use a detector/alarm, where to get.		CC design and print in Feb. 2008			Healthy Homes Coalition	AFHH	\$520 1000 copies (12 hours staff time, \$0.26 each printing)
H. "This Old House" open houses with popular education.		Start fall 2008			OKT	Healthy Homes Coalition	unknown

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Objective 2: Sampling Homes							
A. Get commitment from programs that replace windows to require CO, radon testing		Start fall 2008			Healthy Homes Coalition	ACSET Lead program HRS City Rehab	\$260 staff time (12 hrs)
B. Develop and pilot model sampling program		Start fall 2008			Healthy Homes Coalition	Pilot with 100 homes CLEARCorps	\$15,000 estimated Design program 4 hours per home Detectors for all homes Evaluation
C. Replicate model as desirable			Start fall 2009		HRS ACSET	Voluntary Healthy Homes Coalition to provide guidance	TBD
A. Retail (discount) detectors?		Start fall 2008			Healthy Homes Coalition	Offer detectors for sale (at a discount?)	Possible modest profit center

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Objective 3: Emergency Response							
A. Meet with Salvation Army to discuss creative relocation options		Start spring 2008			Healthy Homes Coalition	Temporary housing	None
A. Coach people on how to shut down homes so pipes don't burst, etc.			Start fall 2009		Healthy Homes Coalition	A. Brochure B. On-call volunteers	\$520 brochure \$260 coordination (staff time)
A. Link people with high CO levels to existing programs	Start fall 2007				Healthy Homes Coalition	HRS City Rehab	In-kind with CLEARCorps activities
A. Develop detailed protocol for responding to CO levels			Fall 2009		Healthy Homes Coalition	CLEARCorps project?	\$260 staff time (12 hrs)